

Addendum B — Offer-Specific Terms

Soft Life & Second Lines — New Orleans, February 5–9, 2027

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This Addendum B is incorporated into and forms an integral part of the Company's **Privacy Policy, Terms of Service, and Event & Subscription Payment Terms** (the "Agreement"). It applies solely to the Offer described below. All terms of the Agreement remain in full force except as expressly modified here.

THIS OFFER IS NOT A TRAVEL PACKAGE. NO AIRFARE, LODGING, OR TRANSPORTATION IS PROVIDED. ALL SALES ARE FINAL — NO REFUNDS, NO EXCHANGES, NO CANCELLATIONS — REGARDLESS OF HOW YOU PAY. IF YOU PAY IN TWO INSTALMENTS AND DO NOT PAY THE BALANCE BY DECEMBER 20, 2026, YOUR PLACE IS REVOKED AND EVERYTHING YOU HAVE PAID IS FORFEITED.

Effective Date: upon publication · **Applies to:** the Soft Life & Second Lines curated Mardi Gras experience, February 5–9, 2027 · **Order of precedence:** where this Addendum B conflicts with the Agreement or with Addendum A, this Addendum B controls as to this Offer only.

B-1. The Offer

"Offer" or "Experience" means the **Soft Life & Second Lines** curated Mardi Gras experience taking place in and around New Orleans, Louisiana, from February 5 through February 9, 2027, comprising: a curated itinerary of published gathering times and public landmark meeting points; access to the private participant group communication channel; branded merchandise; and, for participants purchasing an upgrade, the additional elements described on the applicable sales page.

Capacity. Participation and each upgrade are capacity-limited. **Capacity is set, and may be increased, decreased, reallocated, or closed, by the Company in its sole discretion at any time** — including in response to demand, venue or space constraints, staffing, safety, or logistics. Places are allocated in order of completed purchase. **No particular capacity, group size, ratio of participants to hosts, or availability of any upgrade is promised or guaranteed**, and no change to capacity gives rise to any refund, credit, or claim. Capacity figures stated on any sales page, social post, or marketing material are indicative only and do not form part of this Agreement.

The Experience is open to all women aged twenty-one (21) or over, without regard to marital or relationship status.

B-2. Direct Offer Designation and Authority of the Travel Agency

The Experience includes **no lodging, air, sea, or destination travel component** and is therefore a **Direct Offer** as that term is defined in Addendum A of the Agreement. Notwithstanding the scope limitation in Addendum A, and solely with respect to this Offer, the Company expressly authorizes **Picture Perfect Escapes LLC** (Texas), acting by and through its principal **Shavon Bush** (the "Travel Agency"), to:

(a) serve as **merchant of record** for this Offer; (b) collect, process, hold, and remit participant payments; (c) issue registration confirmations and receipts; (d) communicate directly with participants regarding registration and logistics; and (e) **act as a co-host of the Experience**.

You acknowledge that: (i) your payment may be collected and held by the Travel Agency rather than by the Company, and **your card or bank statement may reflect the Travel Agency's descriptor rather than the Company's**; (ii) a payment made to the Travel Agency constitutes payment under the Agreement and is subject to every term of it, including Section 21 (All Sales Final) and Section 26 (Chargebacks); and (iii) the Travel Agency is an independent contractor and no partnership, joint venture, or general agency is created.

ALL DISCLAIMERS, ASSUMPTIONS OF RISK, RELEASES, WAIVERS, LIMITATIONS OF LIABILITY AND LIABILITY CAPS, INDEMNIFICATION AND HOLD-HARMLESS OBLIGATIONS, NO-REFUND PROVISIONS, MEDIA RELEASES, LIMITATIONS PERIODS, ARBITRATION PROVISIONS, AND CLASS-ACTION AND JURY-TRIAL WAIVERS SET FORTH IN THE AGREEMENT AND IN THE PARTICIPANT WAIVER APPLY IN FULL TO THE TRAVEL AGENCY, PICTURE PERFECT ESCAPES LLC, AND SHAVON BUSH INDIVIDUALLY, WHO ARE EXPRESS THIRD-PARTY BENEFICIARIES ENTITLED TO ENFORCE THEM DIRECTLY AND IN THEIR OWN NAMES.

B-3. What Is Included

The elements included in each package are those stated on the applicable sales or checkout page at the time of your purchase, which is incorporated into this Addendum by reference. As a general matter:

Base package. The curated Feb 5–9 itinerary; access to the private participant group channel for the duration of the Experience; attendance at all published landmark gatherings; and the branded merchandise kit.

Upgrade. Everything in the base package, plus the additional events and items stated on the sales page for that upgrade, which may include a private gathering and additional branded items.

B-4. What Is Expressly Excluded

The Offer fee **does not include, and the Company does not provide, book, arrange, guarantee, supervise, or bear any risk of:** airfare or any transportation to, from, or within New Orleans; lodging or accommodation of any kind; airport or ground transfers; rideshare, taxi, or parking; meals, beverages, or alcohol except as expressly stated in B-6; gratuities; admission to any third-party venue, ball, parade grandstand, or attraction; travel insurance; medical care; luggage; or any personal expense.

Hotel and neighbourhood recommendations are suggestions only. Any property, restaurant, bar, vendor, or area the Company or the Travel Agency mentions, recommends, or suggests is named for your convenience. The Company holds **no room block, no reservation, no rate guarantee, and no affiliation or commission arrangement** with any such property unless expressly stated in writing, and makes no representation as to its availability, price, quality, or safety. You contract with such properties directly and at your own risk.

TRAVEL INSURANCE IS STRONGLY RECOMMENDED AND IS YOUR SOLE PROTECTION AGAINST CANCELLATION, INTERRUPTION, MEDICAL, AND BAGGAGE LOSSES. THE COMPANY PROVIDES NONE AND WILL NOT REIMBURSE ANY LOSS THAT INSURANCE WOULD HAVE COVERED.

B-5. Public Locations, Parade Unpredictability, and Itinerary Changes

Gatherings take place at **open, publicly accessible, unreserved locations** — sidewalks, streets, parade routes, squares, and landmarks in and around Bourbon Street, Canal Street, Camp Street, and the French Quarter. **The Company does not own, lease, reserve, control, secure, staff, police, or supervise any of these locations,** cannot guarantee access to or space at any of them, and cannot exclude any member of the public from them.

No parade, throw, performance, sighting, view, event, or weather condition is promised or guaranteed. Parade times, routes, orders, and occurrences are determined and changed unilaterally by third-party krewes and by the City of New Orleans and are subject to weather, police action, street closure, crowd conditions, and cancellation without notice.

The Company may, at its sole discretion or by necessity, **change or cancel any gathering, meeting point, time, location, host, or itinerary element,** including the date, time, or location of the Masquerade or the PJ Party. Any such change constitutes full and complete performance and **gives rise to no refund, credit, or claim.**

B-6. The PJ Party — Private Suite, Alcohol, and Confidentiality

The PJ Party is a **capacity-limited private gathering** held in a **private hotel suite occupied by the host, at an address that is not published and is disclosed only to confirmed attendees**. You agree not to disclose, post, tag, geotag, photograph in a way that identifies, or otherwise share the location, room number, or property with any person who is not a confirmed attendee. You further agree that: (i) you enter a private guest suite voluntarily and entirely at your own risk; (ii) the Company does not own, operate, or control the hotel or its premises; (iii) you are responsible for any damage you cause and for any charge the hotel assesses on account of your conduct; and (iv) **no overnight accommodation is provided** and you are responsible for your own safe return to your own lodging.

Complimentary champagne. A limited quantity of champagne may be made available as a courtesy. You represent that you are at least twenty-one (21) and are not prohibited from consuming alcohol for medical, legal, or personal reasons. Consumption is entirely voluntary and you may decline. **You alone are responsible for monitoring your own consumption, sobriety, and safe return**; no host, employee, or contractor is a trained or licensed alcohol server, and no one will monitor, limit, count, or cut off your consumption. You will not drive after consuming alcohol, and will not serve or provide alcohol to any other person. **You knowingly assume all risk arising from your consumption of alcohol**, including intoxication, impaired judgment, injury, falls, alcohol poisoning, and interaction with medication. The Company may decline to provide alcohol to any person at any time.

Games, music, and activities are provided for entertainment only. Participation in any game or activity is voluntary and at your own risk.

B-7. Merchandise

Branded merchandise is provided **as-is, without warranty of any kind**, including as to fit, sizing, fabric content, colourfastness, or suitability for any purpose. **Sizes are produced from the information you supply at registration and cannot be exchanged**. Merchandise is distributed in person at a published gathering; the Company has no obligation to ship, hold, or re-supply merchandise not collected in person, and non-collection gives rise to no refund or credit.

Beads and decorative items are not toys, are not intended for children, and may present a choking, entanglement, or injury hazard.

Glassware. The custom champagne glass is glass and breakable. You are responsible for handling, packing, and transporting it at your own risk and for any injury or damage arising from breakage. It is not provided for use in any public street, parade route, or open-container setting, where glass containers may be unlawful. The Company disclaims all liability for breakage, injury from broken glass, and loss in transit.

B-8. Group Communication Channel

Access to the private participant group channel is granted upon receipt of **payment in full** and a completed Participant Waiver, and **ends at the conclusion of the Experience**. The channel is hosted on a third-party messaging platform the Company does not own or control and whose terms and privacy practices govern your use of it. **The Company does not undertake to monitor, moderate, review, or respond to the channel at any particular time, at any frequency, or at all**, and may set, change, or restrict posting permissions, appoint or remove moderators, limit hours of operation, close any channel, or remove any participant from it at any time and without notice. Removal from the channel gives rise to no refund or credit.

Nothing you post is confidential. Other participants may view, record, screenshot, save, or repeat it. The Company expressly disclaims all liability arising from any other participant's or third party's use, repetition, recording, or redisclosure of anything shared there, and you agree to keep confidential the personal disclosures of other participants.

Messages, location updates, and recommendations are informational conveniences only, are not guarantees, and may be delayed, incomplete, inaccurate, or undelivered, including because of network conditions. **You may not rely on the channel for your safety.** In an emergency, contact emergency services. You further agree not to add any person to the channel, share any invitation link, solicit or sell within it, or use it to promote any competing offer.

B-9. Referrals and Sister Seats

Where the Company offers a referral benefit, guest pass, or "Sister Seat" pairing, participation is voluntary and subject to these conditions: (a) any benefit is **fulfilled in merchandise or placement only and has no cash value**; (b) no refund, rebate, discount, or credit against a completed purchase will be issued; (c) a referral benefit vests only when the referred participant's payment is received in full and is **forfeited if that participant's payment is reversed, disputed, or charged back** for any reason; (d) pairing or pod-placement requests are accommodated where reasonably practicable and are **not guaranteed**; and (e) the Company may modify or withdraw any referral offer prospectively at any time.

You are responsible for every person you refer, invite, bring, or register. Where you purchase on behalf of or register another person, you and that person are jointly and severally liable for all obligations under the Agreement, this Addendum, and the Participant Waiver, and you represent that you are authorized to bind that person to them. Each participant must individually accept these terms and execute the Participant Waiver in her own name.

B-10. Payment Options — In Full, Two Instalments, or Third-Party Financing

Payment options are offered at registration through the Travel Agency's registration link: **(a) payment of the full purchase price at registration; (b) two equal instalments** — the first at registration and the second **due on or before December 15, 2026**; or **(c) a third-party buy-now-pay-later facility** such as Afterpay, Klarna, or Affirm, where offered at checkout. No other instalment, deposit, deferral, or financing arrangement is offered.

Third-party financing (Afterpay, Klarna, Affirm and similar). These facilities are offered and operated by **independent third parties, not by the Company or the Travel Agency**. Where you use one, the provider pays the Company or the Travel Agency and **you owe that provider directly under a separate agreement between you and it**, governed by its own terms, schedule, fees, interest, late charges, and credit reporting. You acknowledge that: (i) the Company and the Travel Agency are not parties to that agreement and **have no control over, responsibility for, or liability arising from it**, including any declined application, adverse credit decision, fee, interest charge, collection activity, or effect on your credit; (ii) approval is determined solely by the provider and is not guaranteed, and a declined application does not entitle you to any alternative arrangement, extension, or place-holding; (iii) **your purchase is treated as paid in full once the provider remits**, and your continuing obligations to that provider are unaffected by anything relating to this Offer; and (iv) **the no-refund provisions of Section 21 apply in full regardless of how you paid — you remain obligated to the provider for the entire amount even if you do not attend**. Disputes about a financing facility must be raised with that provider, and initiating a chargeback or payment dispute against the Company or the Travel Agency through such a provider is a breach of Section 26 of the Agreement.

Section 22 of the Agreement (Payment Plans — Unconditional Commitment to Pay in Full) applies to the two-instalment option, as modified by the grace-period and revocation provisions below. If you elect two instalments you acknowledge that it is a financing accommodation for the full purchase price and not a subscription, trial, or cancel-anytime arrangement, and you irrevocably agree that: (i) you authorise the Company, the Travel Agency, and their payment processors to **automatically charge your designated payment method** on the schedule presented at checkout and to retry failed charges; (ii) you will maintain a valid, funded payment method and update it promptly on expiration or replacement; and (iii) **all amounts already paid are forfeited and non-refundable in every circumstance**.

Grace period and revocation. Time is of the essence. If the second instalment is not received by **December 15, 2026**, you have a **grace period of five (5) calendar days** — to and including **December 20, 2026** — in which to pay the outstanding balance in full.

IF THE BALANCE IS NOT PAID IN FULL BY THE END OF THE GRACE PERIOD, YOUR REGISTRATION AND YOUR PLACE ARE AUTOMATICALLY AND IMMEDIATELY REVOKED, AND ALL SUMS YOU HAVE PAID ARE FORFEITED IN FULL AS LIQUIDATED DAMAGES. NO REFUND,

CREDIT, TRANSFER, DEFERRAL, OR COMPENSATION OF ANY KIND WILL BE ISSUED. Revocation requires no notice and takes effect automatically. Upon revocation the Company may immediately release your place to another participant, and your group-channel access, merchandise allocation, upgrade access, and every other deliverable are cancelled.

No late fees, no interest, and no collection action are assessed on the second instalment — revocation and forfeiture of sums paid are the Company's sole and exclusive remedy for non-payment of it, and the late fee, interest, acceleration, and collection provisions of Section 22 of the Agreement do not apply to it. You forfeit what you have paid; you are not pursued for the balance. The forfeited sums represent a reasonable estimate of the Company's non-recoverable costs and lost resale opportunity and are not a penalty.

Nothing in this section limits the Company's remedies in respect of a chargeback or payment dispute brought in breach of Section 26 of the Agreement, or any obligation you owe to a third-party financing provider, which is governed solely by your agreement with that provider.

Nothing is delivered until the balance is paid in full. No group-channel invitation, merchandise, upgrade access, private-location disclosure, or itinerary detail is provided to any participant whose balance is outstanding, and merchandise is produced only for participants paid in full by the production cut-off. **Failure to pay the balance before the production cut-off forfeits merchandise entirely, with no refund, substitute, or credit.**

ALL PAYMENTS — WHETHER A FULL PAYMENT, EITHER INSTALMENT, OR A SUM REMITTED BY A THIRD-PARTY FINANCING PROVIDER — ARE FINAL, NON-REFUNDABLE, NON-EXCHANGEABLE, NON-TRANSFERABLE, AND NON-CANCELLABLE, WITHOUT EXCEPTION, as provided in Section 21 of the Agreement — including for non-attendance, late arrival, early departure, illness, injury, bereavement, transportation disruption, financial hardship, removal for conduct, weather, **the cancellation or non-occurrence of any parade or public event**, any change of location, date, time, capacity, or host, or any force majeure event.

You acknowledge that your payment secures a capacity-constrained allocation the Company cannot reliably resell after purchase; that non-recoverable costs — merchandise production, space costs, travel, and platform fees — are incurred immediately; that this policy was conspicuously disclosed before purchase; and that **you had the opportunity to purchase travel insurance and cancel-for-any-reason coverage.**

B-11. Waiver Required · Conduct · No Supervision

Execution of the Participant Agreement, Assumption of Risk, Release of Liability, and Media Release ("Participant Waiver") is a condition of participation and is incorporated into this Addendum by reference. Failure to sign and return it does not entitle you to any refund.

There is no chaperone, escort, guardian, security detail, medical provider, or supervisory relationship of any kind. Hosts are community facilitators, not guides, guardians, security personnel, or emergency responders. You are an independent adult solely responsible for your own whereabouts, safety, sobriety, decisions, belongings, and wellbeing at all times.

The Company may, in its sole and absolute discretion and **without refund, credit, or compensation of any kind**, remove you from any gathering, from the group channel, and from all remaining portions of the Experience where it determines in good faith that your conduct is disruptive, harassing, discriminatory, intoxicated, unsafe, unlawful, or in violation of these terms.

B-12. Media Release

Section 20 of the Agreement (Media Release and Consent to Recording) applies in full. **By attending any gathering or joining the group channel, you irrevocably consent to being photographed, filmed, and recorded**, and grant the Company and its designees a perpetual, irrevocable, worldwide, royalty-free, transferable, sublicensable licence to use your name, likeness, image, voice, and participation in any media for advertising, marketing, promotional, editorial, and commercial purposes, without compensation, notice, or approval. Exception requests must be submitted in writing to info@blackmarriageclub.com not less than fourteen (14) days before February 5, 2027 and do not extend to incidental capture in crowd or wide shots.

B-13. Dispute Resolution and Survival

Any dispute arising out of or relating to this Offer is subject to the informal-resolution condition precedent, the **mandatory final and binding individual arbitration** provision before the American Arbitration Association, the **class-action and jury-trial waiver**, the Texas governing law, the Houston/Harris County venue, and the **one-year limitations period** set forth in Section 33 of the Agreement, on identical terms — and those provisions are enforceable by the Travel Agency as an express third-party beneficiary.

This Addendum survives the conclusion of the Experience as to any purchase made during its term. It may be amended or revoked only by a writing executed by an authorized officer of the Company, and no revocation shall impair rights with respect to purchases already made. If any provision is held invalid, it shall be modified to the minimum extent necessary to render it enforceable, or severed, and all remaining provisions continue in full force.

B-14. Acknowledgment

BY SUBMITTING PAYMENT OR REGISTERING FOR THIS OFFER, YOU ACKNOWLEDGE THAT YOU HAVE READ AND UNDERSTOOD THIS ADDENDUM B, THE AGREEMENT INTO WHICH IT IS INCORPORATED, AND THE PARTICIPANT WAIVER, AND THAT YOU AGREE TO BE BOUND BY ALL OF THEIR TERMS — INCLUDING THAT THIS IS NOT A TRAVEL PACKAGE, THE PAYMENT-IN-FULL AND NO-REFUND POLICY, THE ASSUMPTION OF RISK, THE RELEASE OF LIABILITY, THE INDEMNIFICATION OBLIGATION, THE LIMITATION OF LIABILITY, THE MEDIA RELEASE, AND THE BINDING INDIVIDUAL ARBITRATION AND CLASS ACTION WAIVER.

This document is a template prepared for business use and does not constitute legal advice. Licensed Texas and Louisiana counsel should review it before publication, with particular attention to B-2 (which expands the Travel Agency's authority beyond Addendum A of the Agreement and should be countersigned by Picture Perfect Escapes LLC), B-6 (service of alcohol in a private hotel suite, and applicable Louisiana host-liability and licensing law), and the enforceability of pre-injury releases of ordinary negligence for conduct occurring in Louisiana.